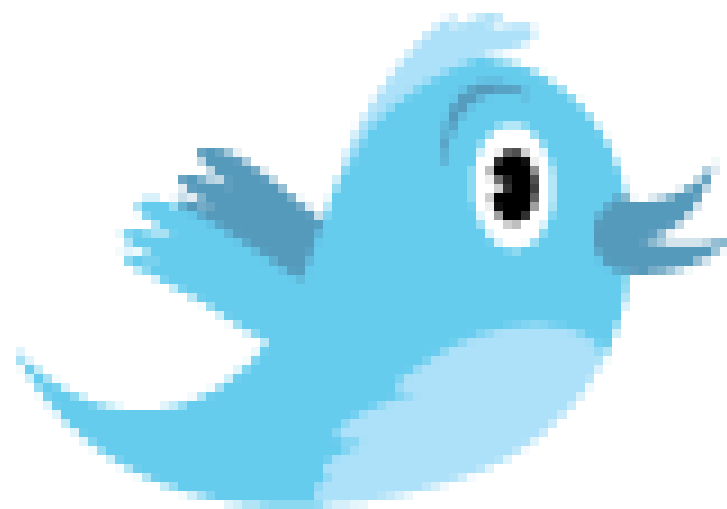


twitter



What is **Twitter**?

- **Twitter** is a free social networking and micro-blogging service that enables its users to send and read messages known as *tweets*. Tweets are text-based posts of up to 140 characters displayed on the author's profile page and delivered to the author's subscribers who are known as *followers*. Senders can restrict delivery to those in their circle of friends or, by default, allow open access.

What is **Twitter**? ... Cont'd

- The 140 character limit on message length was initially set for compatibility with SMS messaging, and has brought to the web the kind of shorthand notation and slang commonly used in SMS messages.
- Visit the Twitter Website:
- www.twitter.com
- Create An Account...

Using Hash (#) Tags in Twitter:

- Extend your tweets to a wider community on the twitter network use HashTags (#tags) to tag your tweets
- For example #wougnet #women #technology #development – depending on what your target group on the web is.

Content of Tweets

- News
- Spam
- Self Promotion (Business, Organisation etc..)
- Conversational

Connect your Twitter account to **Facebook**

- Twitter can be connected to many other social networking sites – Like **Facebook**. This makes it easy for you to update your twitter by simply Updating your Facebook Status.

END

Happy Tweeting!

www.twitter.com